**Preparing for your media presentation**

***Dracula* study: Creating a Public Service Announcement** ENG3U

Discuss the following questions with your group. Write out answers and notes based on your discussion; and decide who will present your ideas and how.

**DO NOT REPEAT THESE QUESTIONS IN YOUR PRESENTATION. SIMPLY USE THEM AS A GUIDELINE TO PREPARE WHAT AND HOW YOU ARE GOING TO PRESENT**

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| **How did we decide on the topic we chose, and what was the main message we wanted to deliver?** | **What made us decide to use this medium for our P.S.A.?** | **What did we hope would be the most dramatic part of our P.S.A.?** | **Who was our intended audience?**  **Ages, nationality, gender, education etc.?** |

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| **What production techniques did we use to help with persuasion?**  **(eg. close ups, thunder sounds, bloody font styles) Discuss them all.**  **Did we use any famous people to help with the cause? Who?** | **How did we use colour or special effects to help make our message more effective?**  **What did we do with words? Active verbs? Descriptive adjectives?** | **Did we use any things in our message like humour, fear, realism, threats? If so, how?**  **What are the many ways we made this P.S.A. suit the Victorian times, or relate directly to events and characters in the novel?** | **How does the imagery you used (even the implied imagery – with radio)**  **help with your message?**  **How did we split up the work?**  **Roles for everyone?** |

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| **What did we learn about the process of media production from doing this project?** | **What kinds of limitations does the medium we used have when it comes to communication?** | **What would we do differently in our production next time?** | **What are we really pleased with in our production?** |

**How does our production compare to the professional ones we have seen or heard?**

**What other things should we note about our media work and tell our peers?**

**Where did we make mistakes? What kinds of things went wrong beyond our control? CHECK THE RUBRIC NOW!**